



Pricing Guide

NATURAL FAMILY & NEWBORN
PHOTOGRAPHY

ACROSS SURREY, SUSSEX AND KENT



W E L C O M E

So you're in the market for some family photographs! I'd love you to pick me but choosing your family photographer is a big deal. It's not just about the photos you end up with but the experience you have in getting them.

You want a photographer that understands that this is an investment of your money and time. That you're worried about how well-behaved your kids will be. That you're nervous about being in front of the camera. And that you have no idea what to wear or how to stand or where to look.

And that most of all you just really want to love your family photos.

So this guide is not just a pricing guide. It's full of information to help you decide if I am the right photographer for you. And that comes down to more than just price.

So take a look through and if you have any questions don't hesitate to give me a shout.





"I ABSOLUTELY LOVE THEM! THANK YOU SO, SO
MUCH FOR CAPTURING SUCH AMAZING PICTURES OF
THE TWO OF US"

NIAMH

H E L L O !

I'm Jo and I'm a family photographer. But you already know that!
So here are a few things you may not know about me...

I met my husband in London. We married in Bali. Had our daughter whilst living in Hong Kong. And now we reside in Lingfield, on the Surrey / Sussex / Kent border.

I'm astonished every single day at how quickly our daughter is growing up. She's 10 now and lives for horses and Roblox.

We have a labradoodle called Bella. Although she's way more lab than poodle.

I love reading. I fall asleep most nights with my kindle in my hand
- I do love me a good psychological thriller.

I've seen Dirty Dancing more times than anyone should really admit to. Same goes for every episode of Friends. Pivot.

I don't like social media. At all. Not even a little bit.

But I do like chocolate. Dairy Milk to be specific. And I'm not above stealing from my daughter's stash if there is nothing else to satisfy my craving. Ssshhh...



“I ABSOLUTELY LOVED OUR PHOTOS AND YOU CAN
TELL HOW MUCH EFFORT JO HAD PUT INTO
CAPTURING OUR SPECIAL MOMENTS. THEY WERE SO
BEAUTIFUL AND THESE ARE MEMORIES THAT I WILL
HAVE FOREVER. IF YOU’RE LOOKING FOR A RELIABLE,
PROFESSIONAL, LOVELY PHOTOGRAPHER THEN JO IS
FOR YOU!”

AISHA

Making it Easy on You

My one goal, besides creating gorgeous images of your family, is to make the entire process as easy as pie. Because life is busy and stressful enough!

So how do I do that?

Well, my sessions include, as standard, all of the lovely things that will make this a simple, relaxed experience for you. Things like this:

Your very own client portal to give you easy access to everything related to your session

A custom session guide tailored to the season to help you feel prepared on the day

Comprehensive clothing advice so you feel confident dressing yourself and your family

Support in choosing the perfect location and backdrop for your session

A bespoke photography session tailored to you to capture some gorgeous memories

A beautifully hand-edited viewing gallery of around 30 images

Full support and advice for any questions you may have or advice you may need

Printing and framing service to get those images off the cloud and up on your walls

The Base Session

- All that lovely stuff listed on the previous page
- 5 images of your choice for you to download and keep
- 5 archival quality matching 10x8 inch prints

BASE SESSION PRICE | £375

A Session Fee of £150 is due as a deposit to secure your booking and reserve your date in my calendar. The balance of the Base Session price is due 7 days before your session. Any upgrade fee is due at the time of purchase.

NOTE: Covers a single household only, although grandparents go free. For extended family sessions, each additional family is charged at £50 per household.

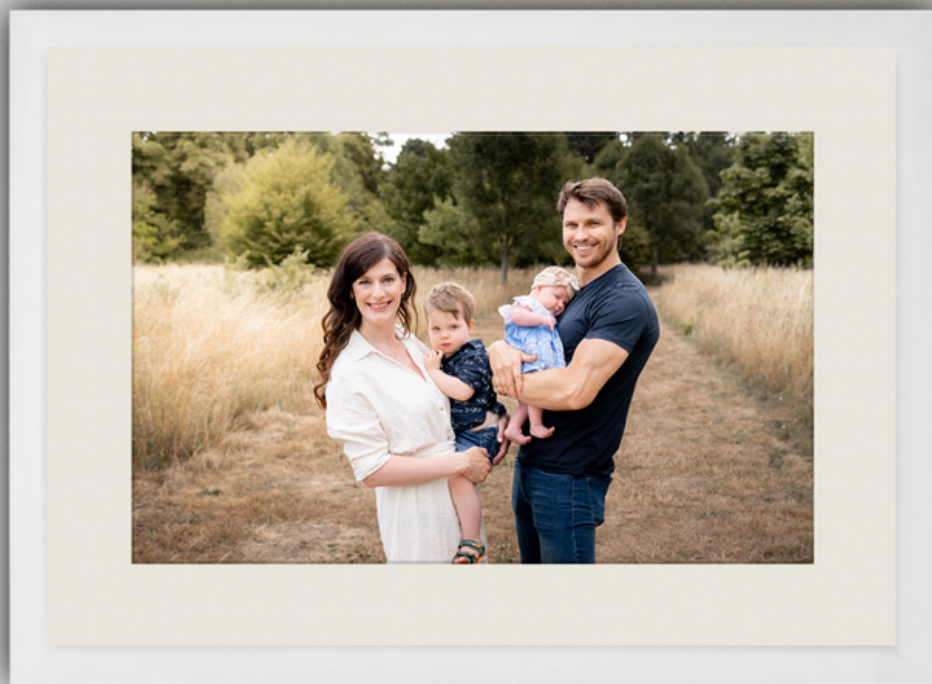




Optional Upgrades

IN ADDITION TO THE BASE SESSION
(5 IMAGES AND 5 MATCHING PRINTS)

| | | |
|-------------------|--|------|
| 5 DIGITAL IMAGES | | £150 |
| 12 DIGITAL IMAGES | | £250 |
| 20 DIGITAL IMAGES | | £300 |
| 25 DIGITAL IMAGES | | £350 |



LITTLE (BUT IMPORTANT) DETAILS

Covers a single household only, although grandparents go free because they're awesome! For extended family sessions, each additional family is charged at £50 per household.

The Session Fee is due at the time of booking to secure your date and is non-refundable. The Balance of the Base Session price is due 7 days before your session.

Travel is included within 20 miles of Lingfield. Small travel fees may be applied further afield



YOU HAVE QUESTIONS

Q: Why are you the right photographer for me?

A: Because I know that booking this session is a big deal for you. That real, authentic moments mean as much to you as everyone-looking-at-the-camera-and-smiling.

That you want timeless, natural photos that won't date.

Q: I'm nervous about being in front of the camera. Will you tell me what to do?

A: I won't put you into awkward poses and demand cheesy smiles. But I will give you some gentle direction so that those natural moments we're looking for flow freely.

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: Minor cosmetic edits will be made to all of your images, such as removing a scratch or blemish that isn't normally there and whitening the whites of your eyes.

If there are specific edits you want, please mention this upfront. They may be chargeable according to the number and complexity.

Q: Can I have all the images you take?

A: I don't offer packages that include vast numbers of images. I mean, what do you actually do with 50 images?! Instead, I spend a lot of time curating your gallery so that each image counts and you don't end up with a load of shots that are all a bit similar to the last. No padding out just to hit that magic number. Quality, not quantity.

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through me. I use a professional lab so the quality and durability is beyond comparison. They aren't cheap but if you are paying for professional photography then you shouldn't skimp on the printing.

I H A V E A N S W E R S

Q: Where will my session be?

A: There are so many lovely places in Sussex, Surrey and Kent. I have many locations if you need help choosing. Or if you have somewhere in mind just let me know. Travel is included within a 20 mile radius of RH7. I am more than happy to travel further afield for a small travel supplement to cover the extra time and costs involved.

Q: When is the best time to do it?

A: I advise having your session early morning. Firstly, the light is better. The later in the day we do it, the higher the sun is in the sky and the harsher the light is. In addition, babies and younger children tend to be brighter and more alert in the mornings. And it also increases the likelihood that our chosen shoot location will not be too busy - no one wants an audience during their photoshoot!

Q: When should I book?

A: Family and newborn photography sessions can be booked at any time. Just give me a shout!

Q: What if the weather is rubbish?

A: Well, we are in England so let's face it, that's a very real possibility! Blue skies and wispy clouds are of course lovely, but don't be put off by thicker cloud cover. Skies like these can make your photos really atmospheric. Whatever Mother Nature has in store for us, we can take a call the day before. If necessary we'll just reschedule for another time that's convenient for you.

Q: How long will the session last?

A: My sessions can generally be done in less than an hour. It's usually quite obvious when the kids have had enough! But I don't clock watch. It takes as long as it takes! Limited Edition mini sessions are short and sweet at just 20 minutes long.



WHAT TO EXPECT

BOOKING

My online booking process is simple. I'll send you a link where you can pay the deposit, take a squizz at the contract and fill out a questionnaire that will kick start the planning for your session. Everything will be accessible to you via your own client portal. The Session Fee is due at the time of booking.

BEFORE

To help you get ready for your session, I will send you a detailed session guide that's full of practical advice to help you prepare. I'll also send you a what to wear guide, tailored to the season, because I know you're already wondering about what to dress everyone in. These will be available in your client portal. The Balance of the Base Session price is due 7 days before your session.

DURING

I allow up to an hour for my sessions although we don't normally need that long. But I don't clock watch. It takes as long as it takes and if that means stopping for some nappy changes or snacks or cuddles then that's what we'll do. I keep things super relaxed and calm.

AFTER

I will carefully curate a gallery for you of beautifully hand-edited images. This usually takes about two weeks. You can then choose which 5 images you would like as part of the Base Session and decide whether you would like to upgrade.

IF YOU HAVE ANY QUESTIONS,
PLEASE GET IN TOUCH

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